A portfolio of products, services & benefits targeted at faculty, students & health informatics academic programs

COACH Academic Institutional Membership (AIM) is a special subscription specifically targeted at health informatics (HI) educational programs. It bundles professional association memberships – for all eligible faculty & full-time students – with educational products & services which will directly benefit the HI program. Each school has an AIM Rep to communicate with COACH and help access the benefits.

Why subscribe to AIM?

• **Strengthen** faculty professional development with complimentary COACH memberships & a departmental subscription to Canada’s professional HI journal
• **Enhance** HI curriculum development with definitive health information privacy & security resources
• **Access** senior HI leaders & speakers “from the field” for department, faculty & student events
• **Enrich** the student experience through a national network of HI student clubs (National Student Forum) & individual COACH student memberships
• **Enjoy** special recognition of your HI program on COACH’s website and career tools.

Health informatics is the intersection of clinical, IM/IT and management practices to achieve better health.

COACH Definition

www.coachorg.com
Benefits All eligible faculty & students enjoy the starred (*) benefits.

Knowledge & Information
- The official COACH journal, Healthcare Information Management & Communications Canada. 10 free copies/Institution/Issue
- Discounts on the Guidelines for the Protection of Health Information (Main Edition) & Access Audits for EHRs, EMR Implementation for Healthcare Providers & Patient Portals (Special Editions)
- Access to members-only area of COACH website and online Member Directory
- Members-only email updates, including special event notices & new Position Postings

Professional Development
- Unlimited COACH memberships for eligible faculty & students
- Strong connection to the National Student Forum (NSF), a collaboration between COACH & the National Institutes Health Informatics (NIHI)
- Access to the COACH National Speakers Bureau providing opportunities for local practicing professionals & senior HI leaders to speak at faculty events, career fairs & student mixers
- Discounted Exam Fees & Study Materials for the CPHIMS-CA credential

Conferences & Events
- Discounts registration fees at important HI conferences including:
  - HIMSS Conference & Exhibition
  - Canadian e-Health Conference
  - COACH Regional Events

Profile
- Recognition as an AIM subscriber on the COACH website
- Eligible to participate on COACH committees & task forces

For more information and to subscribe, contact COACH.

About COACH
COACH: Canada’s Health Informatics Association is the voice of health informatics (HI) in Canada promoting the adoption, practice and professionalism of HI. COACH represents a diverse community of accomplished, influential professionals who work passionately to make a difference in advancing healthcare through information technology. HI is the intersection of clinical, IM/IT and management practices. Members are dedicated to realizing their full potential as professionals and advancing HI through access to information, talent, credentials, recognition, programs and a broad range of services and specialized resources.

www.coachorg.com
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